



CONTACTS:

Jody Cook
The Hershey Company
717.534.4288
jcook@hersheys.com

Corey Dunavan
JSH&A Public Relations
630.932.7968
corey@jsha.com

HERSHEY'S GIFTS HOLIDAY FACT SHEET

Holiday shopping made easy! HersheyGifts.com, *The Sweetest Site on the Web*[®], celebrates the Holiday season by offering a great selection of gifts that everyone will love. *Hershey Gifts* is perfect for family and friends, as well as business customers and clients. Personalized, hand-written chocolate cards and one-of-a-kind gift collections come dressed for the Holidays and add a sentimental touch to any gift.

- **Personalized Creations** – Send your very own custom wishes to the chocolate lovers on your list, from indulgent chocolate gift baskets and premium gift towers to personalized chocolate greeting cards and decorative gift boxes.

Gifting options for the Holiday season include:

- **Red & Green Swirls Deluxe Tower:** Give a towering gift of glittering boxes and tins packaged together and filled with treats everyone will love. Each box or tin includes Hershey favorites, including assorted *Hershey's Kisses*[®] Brand Milk Chocolates and *Hershey's*[®] and *Reese's*[®] Miniatures Chocolates, plus new delights including *Hershey's*[®] Pecan Caramel Clusters and *Hershey's*[®] Milk Chocolate-Dipped Pretzels. Top this elegant masterpiece with a pure, creamy *Hershey's*[®] Milk Chocolate Card, inscribed with your personal message.
- **Pine Cone Basket:** This gorgeous display of confections will bring holiday cheer to family, office staff or a special client. Tucked inside a pine cone basket are *Hershey's*[®] Milk Chocolate and Dark Chocolate Truffles, *Hershey's* Pecan Caramel Clusters, assorted *Hershey's* and *Reese's* Miniatures Chocolates and a variety of *Hershey's Kisses* Milk Chocolates and *Hershey's Special Dark*[®] Chocolates. Personalize this basket with a pure, creamy *Hershey's* Milk Chocolate Card.
- **Chocolate Cards:** Put a unique twist on Holiday greetings with a pure, creamy *Hershey's* Milk Chocolate Card – a nine-inch square of chocolate hand-designed with your personal message. Also available in *Hershey's Special Dark* Chocolate.
- **Gold Personalized Chocolate Gift Box:** Surprise your host with a hand-written personalized *Hershey's* Milk Chocolate Card, packaged elegantly inside a beautiful golden box. The gift box features a generous supply of assorted *Hershey's Kisses* Milk Chocolates and *Hershey's* and *Reese's* Miniatures Chocolates, all wrapped up for the holidays. Also available in *Hershey's Special Dark* Chocolate.
- **Convenient Ordering** – To order or for more information on *Hershey's Gifts*, visit www.HersheyGifts.com 24 hours a day, seven days a week. Orders can also be placed via telephone by calling 1-800-4-KISSES (1-800-454-7737), 24 hours a day, seven days a week.
- **More from *Hershey's Gifts*** – In addition to Holiday gifts, *Hershey's Gifts* offers a broad array of gifts for any celebration, including birthdays, weddings, anniversaries and holidays such as Halloween, Valentine's Day and Easter.

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